

Mr. Bishop

DEC 19 1925

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CVIII

NEW YORK, DECEMBER 12, 1925

No. 24

Famous "best-sellers"

WHERE
THE BLUE
BEGINS

... Sales at end
of 1st week

5,739



THE CONSTANT NYMPH

... Sales at end of 1st week

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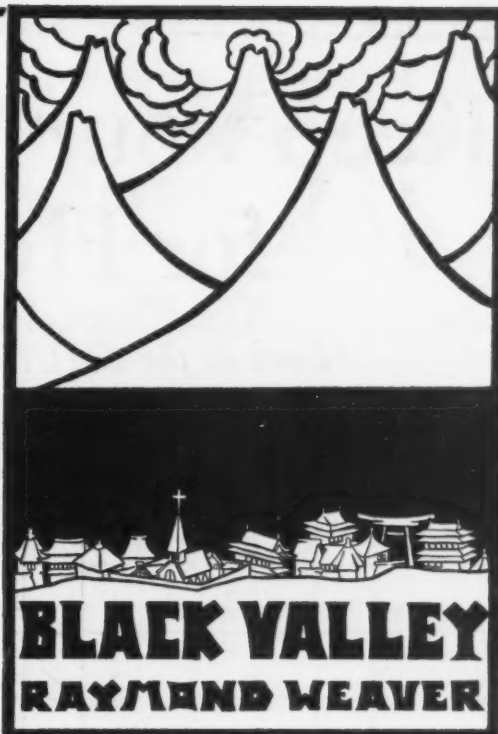
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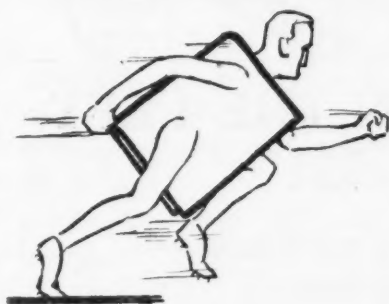
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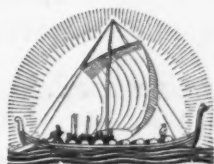


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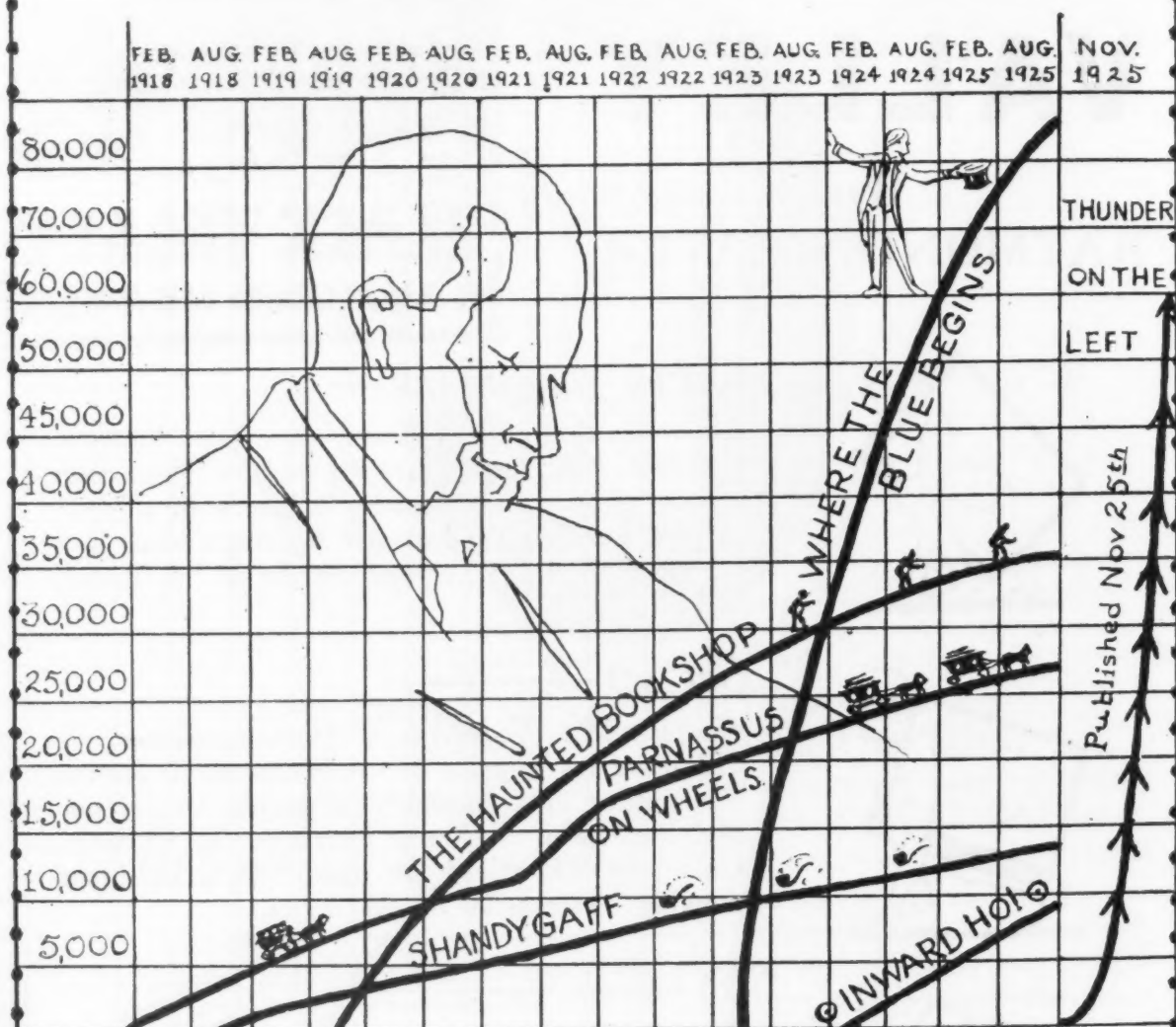
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, DECEMBER 12, 1925

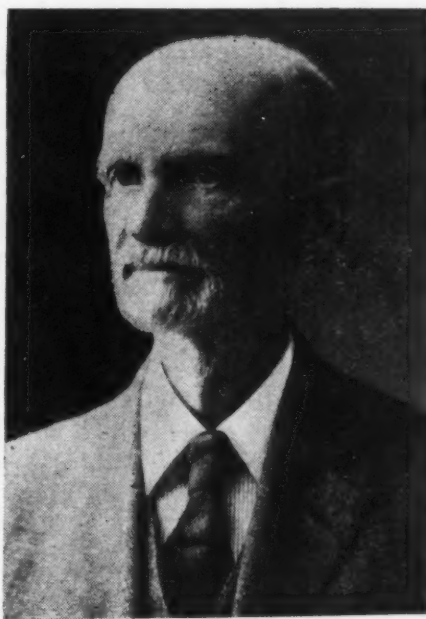
The New Biography

*A Talk With Gamaliel Bradford About the
New Angle in the Writing of Biography*

Dorothy Lawrence Mann

A NEW form of biography, according to Mr. Bradford, like a new form of religion, requires fresh terms. Generally speaking biography has been regarded as a rather dull science of facts, useful but far from stimulating. To collect the largest number of facts, the greatest number of minute details, was a virtue in a biographer. If his work stretched into several volumes it spoke well for his industry and conscientiousness. Occasionally there was a sheer triumph of interest over odds as in the case of Boswell's "Life of Johnson." Such triumphs were rare.

The first step away from the biography of fact was tentatively spoken of as interpretative biography. A few went further and called it novelized biography. Neither term is good. Few writers can or want to escape from the interpretation of motive. All discussion of human action has in it at least an unconscious interpretation of motive. It is, moreover, especially unfortunate to use the word novel in any respect in speaking of biography, because the



Gamaliel Bradford

essential value of biography rests upon its being a true account—as true as the writer can make it—of his subject.

The new angle in biography is symbolized by the new term—psychography. Mr. Bradford coined this term because of the difficulties which he and other biographers had met in the matter of terms. This again, he points out, is not an ideal term, because it is not always understood. There are some people who go so far as to connect it with spirit-writing!

Mr. Bradford's career has been marked by a definite effort to find a term which would express exactly what he was trying to do in his continued studies of human beings. Many of these he has called "portraits." The difficulty here lay in the fact that the painter must confine his portrait to one period in the subject's life, while Mr. Bradford was not bound by such limitations of time. Next he spoke of souls—"Damaged Souls," "Bare Souls," and "The Soul of Samuel Pepys." There is, however, a well-defined prejudice against the term soul even among persons who use

freely words like psychology which make use of the Greek equivalent. Mr. Bradford was literally driven to devising a new term, which would express his intention of limning the innermost characteristic of a man or woman briefly and dramatically. The term may not be, as he admits, ideal, but it is sufficiently good so that it has taken hold, and a number of other writers and lecturers are using it. Ambrose White Vernon at Dartmouth and Dr. Richard Cabot at Harvard intentionally make use of the term as they make use of Mr. Bradford's books and methods in their teaching.

The essential difference between his own work, Mr. Bradford explained to me, and even that of Lytton Strachey whose name is frequently coupled with his as being responsible for the large new interest in biography, is that Mr. Bradford has broken completely with the old chronological order. Even Mr. Strachey in both his "Eminent Victorians" and his "Queen Victoria" follows the chronological sequence of events. In other words Mr. Strachey differs in degree rather than in kind from earlier biographers. Mr. Bradford differs in kind as well as in degree.

It is not, as Mr. Bradford points out, that no one before him has abandoned the chronological order. Nothing is either new or final in matters of this kind. (He insists emphatically and repeatedly that in his work, in the discussion of human character and human motive nothing could be considered final.) No one else, however, has deliberately and consistently made a point of abandoning the chronological order. His method is to study the essential characteristics, and to work up to a strong dramatic climax. At first he believes that he erred in avoiding too far biographical data. Now somewhere near the beginning of a sketch or a book he devotes a small amount of space to recounting the main events of the subject's life. This is intended simply to clarify the matter for the reader. He gets it out of the way at once and immediately he is free to devote himself to the study of the permanent traits of character.

Mr. Bradford's method of working carries with it its own rewards, for instead of the old epic sequence, he finds that every fresh character seems to dictate a new order, a new treatment, a new richness and

splendor of development. All this comes about while he is seeking only what is essential.

While Mr. Bradford stands alone in regard to certain aspects of his work, there are a number of other men whose work is unquestionably in part responsible for this present day enthusiasm for biography, Lytton Strachey, Philip Guedalla, M. B. Werner and Meade Minnigerode certainly belong in this class. While Mr. Bradford has all his life battled against ill health, he has had other definite advantages. All his life has been devoted to study and to writing. He has years of scholarly investigation behind him, and while he has quantities of material in notes, he admits that he has even more stored in his memory. Few men have so much material on which to draw, and few write so rapidly. He is only able at the present time to do about two hours writing a day, but in spite of that he accomplishes much more than most writers can.

One aspect of psychography which recommends itself to the modern age is its brevity. Its whole tendency is to do away with the nonessential—to use a sentence or a phrase where formerly an entire letter or document was reproduced. The psychographer does much of the work which was formerly left to the reader. Small wonder his work is popular in an age which machinery is speeding up to an incredible degree! He sifts and resifts his material. He uses only so much background as will serve his purpose—never enough to swamp his character or distract his reader's attention. Especially he must exercise keen judgment to forbear in the matter of the attractive and entertaining digression, the story or anecdote. It must strengthen the central impression or he has no use for it, no matter how attractive it may be in itself. He must be most careful in the matter of gossip. A large part of all biographical material comes in the report of others concerning a man or woman. The psychographer must study and weigh this material with extreme care. Even in the matter of autobiographical material—especially as Mr. Bradford insists in the matter of autobiographical matter—the psychographer must be on his guard, for very frequently indeed a man is deceived concerning his own qualities or thoughts

or concerning the motives for his acts. The old biographer was an epic writer. Mr. Bradford and the new school are essentially dramatists. They recognize that they have but their two hours on the stage and that they cannot allow their readers' attention to wander for a moment of that brief two hours' time. We do not skip pages of their books.

Mr. Bradford is very sure that in one important respect there is no new angle in the writing of biography. The biographies which live are those in which the material is transfigured and fused by the imagination of the artist working with the instrument which we call style. Facts are the

foundation but it is style which makes books live. It is style which makes for longevity in literature whether the author is Shakespeare or Lytton Strachey or the man whose name is unknown today but who tomorrow may give us a book we shall always remember. It is style and style alone which makes the real difference between biography as a science and biography as an art.

To Mr. Bradford himself this close intimacy with another human spirit, this delving into the motives of another life—which curiously always is discovered to have much in common with his own—is the most delightful of all pursuits.

Are Books Junk?

Ralph C. Taylor

of Duer & Taylor, Attorneys, New York Bar



HE business of dealing in second-hand books would seem to be an innocent enough occupation, free from any great danger to the public. Yet it appears

that in a number of our cities the law-makers have thought it necessary to protect their people from the second-hand bookseller by putting him in the same class as the junk dealer and the pawnbroker. This means that he must take out a special license, usually issued by the police, pay a special tax, and submit to official supervision; all on the theory that he is going to cheat or defraud the public and be a menace to its health.

The *Publishers' Weekly* has collected information on this practice from thirty-three principal cities of the United States. From this it appears that only six of these cities discriminate against the second-hand book dealer by requiring him to take out a special license and pay a special tax. These cities are: San Francisco and Oakland, Cal.; Denver, Col.; Washington, D. C.; Syracuse, N. Y., and Seattle, Wash. They levy an annual tax which varies from \$1.00 in Syracuse to \$50.00 in San Francisco and Denver. In most cases this

tax is imposed on all dealers in second-hand goods, and second-hand books are included in that general description. This matter now directly concerns only the dealers in the six cities which impose the tax, but the second-hand book dealers in every other community must be constantly on the watch to prevent their local authorities from adopting the same practice, for in practically every state the cities are permitted to license and tax dealers in second-hand goods.

The special license tax on second-hand dealers should not be confused with the mercantile tax which is levied in a number of other cities on all retail dealers of every class. That is not strictly speaking a license tax, altho it is sometimes called so: it is a tax for revenue, and not for the purpose of controlling the business as is the second-hand dealers tax.

What is the best method of fighting this discriminatory tax?

There is no doubt that a license tax on second-hand dealers is constitutional and valid, if it has been regularly enacted by the law-making body of the city. The Supreme Court of California has said everything which can be said in support of this practice in a case where a courageous

bookseller of San Francisco refused to pay the tax on second-hand stores and then was arrested. The court said (*In re Holmes* 187 Cal. 640):

"Second-hand goods, wares, and merchandise have always been deemed the proper subjects of police regulation by municipalities * * * The business of buying and selling second-hand books cannot be differentiated from the business of buying and selling other forms of second-hand personal property, which, being valuable and passing easily from hand to hand, are often made the subject of purloining and petty larceny and of disposal in second-hand places of business. Such places of business have, therefore, been made the proper subject of police inspection and regulation.

"It is a matter of common knowledge that public libraries all over the county are continually subjected to the depletion of their shelves thru loss of books which find their destination in second-hand bookstores, and that precautions against such loss may be observed in the equipment and administration of every well-appointed library in the land * * * This subject might be pursued into the domain of health regulation, since it may be said to be also a matter of common knowledge that books, magazines, and like publications which pass thru many hands and perchance thru many households have frequently been found the prolific carriers of infectious diseases."

To these serious indictments of the second-hand book business we can only reply that every dealer knows that they are not true; but, unfortunately, the court has the last word, and the Supreme Court of the United States has made a similar ruling in the case of *Rosenthal against New York* (226 U. S. 26), altho this case did not specifically relate to books.

We prefer to quote from the opinion of the Supreme Court of Illinois, *Eastman against Chicago* (79 Ill. 178) where they said:

"But what warrant can there be for designating old books as goods, wares or merchandise? Like old paintings, they may have a peculiar value for the reason they are old. Certainly they cannot, with any degree of accuracy be classed with old metals, rags, cast-off clothing, and other refuse matter."

The judge who wrote that opinion was a real booklover, but the court exempted the dealer from the tax, not on that ground, but because he only handled second-hand books as incidental to his main business of selling new books, and was, therefore, not technically a dealer in second-hand goods.

With these decisions on record, there is

little hope of a successful fight against the license law, when it has once been adopted. It may always be attacked if there are technical defects in its enactment, and the dealer may claim he is not within its terms, as was done in *Eastman against Chicago*; but it is seldom worth an expensive and lengthy litigation. Instead of waiting until the law is on the books and then attempting to fight it, the second-hand book dealers should watch the course of legislation and make their plea to the law-making body of the city, either to prevent the enactment of such laws, or to repeal them if they are now in force. There the dealers can show the real facts of their business and make arguments that the courts have no right to listen to.

We all know it is absurd to classify the second-hand bookseller with the junk dealer, who buys copper stolen from a railroad, or with the pawnbroker who markets the loot from a jewel robbery. The nature of books* is such that they are not likely to be stolen and, if so, their character is easily determined. How many of the books that disappear from our public libraries are bought by the second-hand dealers? Not one in a thousand! How many valuable books have been stolen and marketed thru dealers? The police cannot mention one. The booksellers should place these facts before the law makers and show them that the public has nothing to fear from them. If a general law is being considered which would cover all dealers in second-hand goods of every description, the booksellers should ask that an exception be made in their case. The dealers must band together, retain counsel if necessary, and present a united front in opposition to any ordinance which proposes to tax or license their business.

The men who make the laws are human, and will listen to reason. Wherever the booksellers have actively opposed the licensing law, they have defeated it. A tax on books is a tax on education, and the authorities will go far to avoid it. In Dayton, Ohio, a licensing measure has been defeated several times. In Louisville, Ky., the book dealers have had themselves exempted from the general tax on all classes of business, and in Boston, where licensing was tried for a time, it was soon dropped.

In the cities where this tax is now in

effect, a determined effort should be made to have the booksellers exempted from its provision. This is more difficult than to prevent the original passage of the law, but it can be done by argument and by politi-

cal persuasion. Books are not junk and the authorities must be made to see it. The booksellers and their friends, who know the facts and are most interested in the matter, must show them.

Buying for the Bookshop

CHAPTER VII

Discounts and Turnover

John Loos, Brentano's, Chicago



SOME years ago a canvass was made of a selected group of bookstores in various sections of the country to determine the average cost of doing business, commonly termed the "overhead" expense. This inquiry developed the fact that the mean or average cost ran somewhere in the neighborhood of 28 per cent. A formidable figure when one considers that at that time the discount on all "pickup" orders was rarely more than one-third off. On salesmen's orders and larger quantities, the discounts ran better, but since "pickup" orders for small quantities and special orders for single copies form a not inconsiderable item in the gross business of many stores it can be readily seen that with postage added the bookseller's margin was slight or non-existent. Some stores went to the length of refusing to take special orders for out-of-stock books unless postage was paid, but this would seem to be a very short sighted policy. The small bookstores cannot afford to stock every book that is published, yet they owe it to their customers to render them as full a measure of service as possible. If your customer wants a volume that you have either run out of or failed to stock, it seems scarcely fair to penalize him by making him pay postage when he is willing to wait for you to get it. That particular transaction may not show a profit, but if you hope to secure regular customers and retain their trade, it would seem to be part of the service owing to them. In trade parlance, a "pick-up" order is a small mail or express order sent

direct to publishers between salesmen's trips—as distinct from "stock" orders placed with the latter, which usually carry a larger discount.

In the past few years this condition has remedied itself to this extent—most of the large publishers now allow one-third and five off on single copies and a slightly better scale on quantities up to and over 100. School texts and technical books are, of course, usually billed at 20 per cent and 25 per cent off and in the case of books of this class when not ordinarily stocked by the dealer, it would seem reasonable for the latter to add on postage to his selling price.

It seems quite certain, however, that, if the discount is larger, the actual cost of doing business is somewhat higher than at the time the original survey was made. With this in mind it does not require much intelligence to discern the fact that the art of making money in the book business is a relatively delicate task. It is pretty generally admitted that the most serious disease affecting the American bookstore is inflated stock. The remedy for this is, of course, turnover, but how many stores turn their stock as often as they should? It ought to be possible for a bookstore to turn its stock at least four times a year, but I venture to say the average is nearer to three. The Eastern cities have an advantage in this respect because they can replenish their stocks more readily than the Western stores which have to send East and must, as far as possible, anticipate demand.

It would seem reasonable to suggest that every buyer decide on a maximum stock

level at the beginning of his financial year and that his purchases be made with a definite idea of keeping stock at or slightly below the level—come what may. If business shows an increase he may have to expand his stock and purchasing in proportion, but a 5,000 sales increase should not be balanced by a \$6,000 stock increase on the annual inventory sheet.

Buy turnover, not *discounts*. That's a good maxim to keep in your mind. It's all right to take a little extra discount on a book if you know you can sell a certain quantity in a stated period, if you know it's going out of print, or that the price is going up. But, obversely what good does an extra 2 per cent do on a novel of which you take a hundred and carry over 20 or 40? Buy what you think you can sell in 60 or 90 days and let the future take care of itself! That's my personal advice. Remember that it's much pleasanter to reorder than to worry about stock on hand. Buy all you can from the publisher's representative but *buy only* for the dating given.

On regular stock items you can anticipate a little on spring and fall orders, to take advantage of the long dating, but since the average dating runs 60 to 90 days you must govern yourself accordingly. Don't let discounts tempt you to plunge on new books unless you are dead sure of what you are doing. Rather buy just enough to feel out each book, test its metal and effect upon your public and sales force. Then when you have some definite idea as to what a book will do—make your plunge if you really must. Keep your stock up by all means but keep turning it over. If you're doing one hundred thousand dollars' worth of business a year (gross), keep your inventory at fifteen to twenty thousand. If you're doing fifty thousand a year keep it under ten thousand. Then with the rest of the overhead in proportion you may be able to keep out of the business failure list. All this is, of course, addressed largely to the buyer who proposes to buy direct from the publishers. Now there are many small stores that find it more convenient to buy all their books from the large jobbing houses, for reasons of credit, simplification of bookkeeping, etc., etc. No doubt this system has many advantages for some stores, but in the final analysis that question is up to the buyer himself.

In the main, what has been said before holds good here also and the same principles can be applied. Just get it firmly in your mind that "turnover" should be a far more important word in the bookseller's vocabulary than discount. Grocery stores, department stores, five-and-ten-stores, and others recognize the supreme importance of constant stock turnover and leave no stone unturned to achieve it. Granting that the book business has its own peculiar problems and that it differs in every way from other forms of retailing, I can still see no reason for the bookseller failing to adopt a few modern ideas of merchandising. In fact, it seems more than probable that not a little of the financial discomfort which has overwhelmed some members of our craft in the past has been due entirely to a species of "Stand-Pattism," a desire to resist at all cost the introduction of anything which might seem to suggest that a bookstore could be regarded in the same light as any other business. That type is disappearing, and I think the modern bookseller has come to realize the fact that his business can be attuned to the new era, without necessarily losing too much of its ancient dignity.

Our Book Methods Adopted

THE Shanghai Library Association has now begun the publication of an official bulletin, adopting for its name *The Chinese Library Journal*. The association has 34 institutional and 40 individual members. This organization intends to promote popular interest in reading and to issue cards that will permit any person to read in any library in Shanghai.

This progress in book handling methods is a further tribute to the importance of what America has done in developing methods of handling books and is a tribute to the vision of the American Library Association, which has seen in these foreign countries an opportunity for international service.

From Japan, also, comes a little dictionary of library terms, which has been dedicated to the American Library Association. This was issued by the president of a library supply house and contains library terms in French, German, English and Japanese.

An A. B. A. Page

News and Notes of the American Booksellers' Association

Ellis W. Meyers

Executive Secretary

SPEAKING of cooperation (and we often do) we call attention to the advertising of the George H. Doran Company in the November 21st issue of the *Saturday Evening Post*. In similar vein to ads of Knopf, Cosmopolitan, Grosset & Dunlap, and Burt, Doran has, without deserting the usual mediums for book advertising, made a new effort to bring his books to the attention of the big public that does not read the book review pages. And, moreover, after the title, price, and sales argument for each book, the ad says "this book for sale at all booksellers." The books are advertised as "Doran Books" but are most evidently not sold to the public by the publisher for there is no address, not even the city.

This sort of advertising is appreciated by the booksellers. Here is a real effort to develop more business for the retail outlets.

In order to have a "healthy" business a certain standard of conduct must be adhered to. It is a generally accepted fact in other lines that, when the manufacturer sets the retail price and allows a discount to the retailer, it is the manufacturer's duty to create as far as possible—in cooperation with the retailer—a market for that product. It is also understood that the public is to be urged to buy *from the retailer* and seldom, if ever, does the wholesaler and manufacturer go into competition with that outlet for that business. National advertising, thru magazines, newspapers, and bill boards—even direct mail is used—is done by the manufacturer, always with the one object in view: to send the consumer to a store. The manufacturer, of course, reserves the right to establish new dealers in any locality where he feels that the dealer is not getting the business that he should.

Of course, Doran is not the only pub-



lisher who endeavors to direct the public to the bookstore. He has been used as an example because in his *Post* ad. he has also left the beaten track and is trying new fields. Other publishers advertise "for sale at your booksellers." It

is regretted that there are still some who seem to feel that retail sales are rightfully theirs if they can get them and there are some who carry on direct mail campaigns in cities where they are competing with retailers who have their books in stock.

This is not only unfair to the retailer but loses sales. Publishers who have big lists find it impossible to advertise all of their books. Those that they continue to buy space for are the books that are selling the fastest. A large portion of their lists is either only mentioned occasionally or not at all. The bookseller, however, has these books on his shelves, and if, in advertising, the publisher sends the public to the bookstore they can be brought to the attention of the buyer at that time. It is only thru the plus sale that the unadvertised books can be moved. If he appeals for direct business the publisher will keep some people out of the stores and therefore handicap the retailer.

That this sort of advertising makes some business for the retailer is obvious, but it is due solely to the fact that he has built up his name locally and no credit for it can be given to the publisher.

The cooperation from the manufacturers of our merchandise should be as complete as that which the fountain pen, phonograph, radio, automobile, jewelry and toilet article dealers receive from the makers of their products? The developing of sales for the existent retail outlets pays many times over, for the bookseller realizes that it is best for him to support the publisher who is creating store sales.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leyboldt

EDITORS

R. R. BOWKER

F. G. MELCHER

December 12, 1925

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Book Prices Again

WHEN Winston Churchill sailed for Bermuda on December 2nd, the interviewers found him willing to talk on the subject of book prices.

"I have written nothing for publication in ten years," he said, "and I do not know that I ever shall again. The price of books today is beyond the reach of those who love them. A good book is to be cherished and kept and read and reread. People who cannot afford to pay \$2 or \$2.50 for a book now must get them out of libraries, and the association of good books and the pleasure of rereading them is lost. I won't turn loose the stories I have written to be sold at high prices to people who won't appreciate them."

The interview naturally brought many responses and supplied a point for new discussion of the price of the novel. Mr. Churchill's last big success was "The Inside of the Cup" in 1913, altho "The Dwelling Place of Light" followed in 1917. "The Inside of the Cup," published at \$1.50, forms a good point of contrast, inasmuch as none of the recent increased cost of manufacture had occurred at that time. The cost of manufacturing books has gone up about 90 per cent since then, to say nothing of the increased cost of operating a publishing house or carrying on the other parts of distribution. In view of this it would seem to the booktrade that comment on the low cost of books would have been nearer to the point than comment on the great increases, and there were many prompt replies.

The New York *Times*, which has lately never failed to collect all news that is adverse to books, carried an editorial comment approving Mr. Churchill's opinions and bringing forth again its perennial suggestion that a change to paper covers would be the answer to the question. The cost of putting on a cloth cover, as the trade knows, is not more than 10c. over and above the cost of a paper cover, so this suggestion, so persistently advocated by the *Times*, has little or no value. The *Times* also printed an article from Walter J. Black, whose experience in publishing has been in the mail-order field, stating that he would be glad to publish Mr. Churchill's books at \$1 and make a reasonable profit. Mr. Black did not say whether he expected Mr. Churchill to take a correspondingly small royalty or what one of the expenses which other publishing firms have not been able to escape he would so completely avoid as to keep the price at that level. It is inexpensive publicity and there is no possibility of his being asked to make good. He is quite safe in making the announcement. He also said that he would be glad to publish the works of Zane Grey and Harold Bell Wright at this price.

Probably as easy a way as any to get a comparative estimate of book costs with those of other merchandise is to take one of the long lists now being issued for Christmas shoppers by department stores, stating what things are offered for gifts at a \$2 price. The book will come out very well in any such comparison.

Licensing Second-Hand Bookstores

A SEATTLE bookseller wrote in October, asking about bookshop licenses. The city of Seattle levied on him a \$25.00 license fee as a second-hand bookseller and he wished to know how many other booksellers were having a similar expense. As no general data was at hand on the subject, a letter was sent to dealers in various cities with the request for information on local regulations. Replies came from 33 cities, only six of which classify second-hand booksellers with junk dealers and pawn-shops and require a license fee.

The full data gathered was turned over to an attorney who gives on another page an expert analysis of the situation.

The Pennell Exhibit

IN connection with the publication of "Adventures of an Illustrator" by Joseph Pennell, Little, Brown & Company arranged for a Pennell Exhibit at the Anderson Galleries, New York, which attracted to its opening a notable representation of the artistic and literary people and is daily drawing numbers of people to study the works of this great illustrator in its various forms and to see the original material that has gone to make up this beautiful book.

Those of the trade who are interested in practical book-making will find much of special interest in studying the progress of this book thru its various stages of design and illustration. Its production called for the closest cooperation of the publisher, the printer, William E. Rudge, and of the author and illustrator. Mr. Pennell's corrections on proof are as vigorous as one would expect who knows his temperament and technique. The volume is a credit to the book-making skill of an American publisher. Of special interest, also, are the many mentions in the book of other illustrators, contemporaries of Mr. Pennell.

In the same season that has brought this volume Harper & Brothers have published "Howard Pyle: A Chronicle" by Charles D. Abbott, another beautiful piece of book-making, admirably illustrated. A study of the works of these two men will indicate more clearly than anything else could that America had a great period of book illustration and that these two men were the leaders, supplying the younger artists with inspiration and service. Both books will serve, also, as guides for collectors; the Pennell record of production covers more than forty years of work.

Dealers in art find that gallery exhibits are the best of all means of stimulating interest in the buying of pictures, and it may be that from the experience gained from exhibits such as this, publishers and booksellers can find more ways of using the exhibit idea as a method of attracting attention to books and authors.

On Giving Books

"THERE exists in many minds an obscure prejudice against the choice of books as presents," says the *London Times*.

"It is an unfortunate reluctance, for the giver of a well-chosen book is blessed in this, as in no other, gift. He may carry it home with him and may himself enjoy it before bidding it farewell; he may write in it his own as well as his friend's name, thus perpetuating his good wishes and earning for himself remembrance, not for an hour only, but on many an evening far away. A fly-leaf inscription, re-discovered long after the writer of it is forgotten, proves again and again to be the kindest and the least self-conscious of epitaphs. And if the buyer of a book be of a practical mind and little careful for his own epitaph, he may yet be pleased after his own manner. He may wrap up his gift with perhaps less labor of brown paper than is required of him by any other offering, for none is more conveniently shaped; he may send it cheaply, and he may be glad in the thought that his few shillings have helped the art of letters to its not too frequent reward. How much pleasanter after all, than a hundred things to smoke or a pound of food to eat! How much more amusing to send on its adventures some essay in immortality, however frail, however imperfect, than to lavish upon a well-fed acquaintance goods which are by name "perishable" and which they might have weighed out to them, in return for their own shillings, from any tradesman's pan! But could they not equally have bought our volume over any bookseller's counter? Indeed they could not. They could have bought the same cigars, for we send them their favorite brand year after year; they could have bought the same chocolates, for it is their own chosen maker that we visit on their behalf birthday after birthday; but our own personality dwells in the choice of the book we send, and that is not to be had for all the shillings in the world. With works of art—and none is cheaper or more easily accessible than a book—we may send a part of ourselves. Therein lies the peculiarity and, as the obsolete uncles proved to us, the danger of the gift; therein lies also the pleasure of the giving."



Anatole France and his Secretary as they were played by two members of the Yale Dramatic Association at Wanamaker's Book Week in November

Books for a Canadian Crusoe

IMAGINE you are a lonely recluse in a snow-bound cabin in the Georgian Bay district and that you have taken some good solid reading with you in your kit-bag filled from the shelves of an imaginary library which contained only the worthwhile books written in the English language within the last ten years, what ten books would you have selected? Imagine that you have to burn the books one by one to keep warm, what order would you put them in numbering them in order of preference? This was the problem put before the readers of the *Evening Telegram* of Toronto, Ontario, Canada, in their Booklovers' Contest. The idea seems to have been suggested by Rockwell Kent's poster, "Books Make the Home" published by the National Association of Book Publishers. First prize was to go to the person who had the list most like the average list, that is the list of the ten books receiving the highest number of votes of the persons taking part in the contest. This went to J. W. McIntosh of Richmond Hill, Ont., who had seven out of the ten titles. His prize will be the ten books which made up his personal list. Also the ten highest after Mr. McIntosh will receive the first book on their lists. These are all donated by the *Evening Telegram*. The ten books with the highest number of votes were:

	No. of votes
1. Life and Letters of Walter H. Page. Hendrick	496
2. An Outline of History. H. G. Wells	394
3. If Winter Comes. A. S. M. Hutchinson	243
4. Life of Queen Victoria. Strachey.	214
5. The Mind in the Making. J. H. Robinson	204
6. Abraham Lincoln. J. Drinkwater	154
7. The Keeper of the Bees. Gene Stratton Porter.	148
8. St. Joan. G. Bernard Shaw ..	116
9. The Forsyte Saga. Galsworthy.	115
10. The Little French Girl. Sedgwick	110

"At Your Bookstore —"

MR. MEYERS in his article published in this issue brings up the question of publishers' advertisements. Having gone thru the literary section of a New York paper in search of phrases that turn the reader to the bookstore we offer the following from one issue:

"Where a \$2 bill is still a magic carpet! \$2.00 won't take you far these days at a ticket office. . . . but at a Book Shop it is still the magic carpet that will bring you adventure, laughter, friendship and romance."

"Go to your bookseller and ask him to show you '———'."

After description of book. "That's the opportunity that awaits you now at bookstores."

"Obtainable wherever books are sold."

"Any bookseller or news-stand has a copy of it for you today."

"\$2.00 at all booksellers."

"Each, everywhere, \$2.00."

"Ask your bookseller for '———'."

"Get it today—Price \$2.00—at your bookstore."

"Your bookseller has them at \$3.00 each."

"Every bookstore is your base of supplies."

"Purchase of your bookseller."

"See them at your bookseller's."

"For sale at all bookstores."

In the Book Market

GREENBERG, Publishers, Inc., New York, has recently announced a special mailing envelope for one of his books which is quite unique in the field. This envelope for "Tony Sarg's Wonder Zoo" in gay colors, is also done by Tony Sarg with the animals of the zoo disporting themselves on it. There is a place for the name and address of both the addressee and the addresser. The envelope was designed by the publisher to appeal to both booksellers and public—it is made easy to sell for the first and easy to send for the second. Booksellers handling it are furnished with a poster in six colors to call attention to the book.

FOR the best novel by an American author who has not previously had a novel published in book form, \$16,500 net, plus royalty, will be paid in cash jointly by Dodd, Mead & Co., *Pictorial Review* and First National Pictures, Inc. Manuscripts must be submitted before October 1, 1926. Authors of books of short stories, poetry, belles lettres or general subjects, magazine and newspaper writers, as well as those who have had nothing published are invited to compete. The winning manuscript will be announced by December 1st, 1926, and will be serialized in *Pictorial Review* in the spring of 1927, published in book form in the fall of that year and filmed immediately thereafter. The author retains all other rights, including additional book royalties. Complete prospectus may be had upon request from Curtis Brown, Ltd., 116 West 39th Street, New York City, N. Y.

THE Ronald Press Company is first in the field with an *Aeronautic Library*. This field of scientific writing has naturally had much extension of interest, and this is an attempt to put out a comprehensive group of books covering the scientific aspects of this immensely important subject. The series will start with "Aeronautical Meteorology" by Willis R. Gregg of the United States Weather Bureau, an octavo at \$2.50.



E. Barrington

E. BARRINGTON, author of one of this year's best sellers, "The Glorious Apollo" (Dodd, Mead) is otherwise known as Mrs. L. Adams Beck, author of "The Ninth Vibration," "The Treasure of Ho," (both Dodd, Mead) and other oriental stories. She has just finished two new books which will soon be published, "The Exquisite Perdita" to the credit of E. Barrington, "The Splendor of Asia," under the name of L. Adams Beck.

FROM England comes word that the Nonesuch Press will publish next month, in a limited edition, "The Tales of Mother Goose," reprinted according to the translation of 1719. The nine cuts in the 1719 edition have been re-engraved in wood, and these, in the Nonesuch reprint, will be tinted by hand in water-colors. The same press will also publish next month the long-delayed edition of Burton's "Anatomy of Melancholy," with Mr. Kauffer's illustrations; and the "Samuel to Psalms" volume of the Nonesuch Bible.

THE December issue of the *Yale Review* will contain Joseph Conrad's diary of a trip he made up the Congo in 1890. This is the only diary which was found among his papers after his death.

Helps to the Selling of Children's Books.

A VERY attractive little envelope size catalog entitled "Some of the Better Books for Boys and Girls" has been edited by Vernor M. Schenck of the H. R. Huntting Company of Springfield, Mass., and sent out to all the public libraries on their list as a contribution to the general cause of Children's Book Week and "More Books in the Home." The catalog has been based on the Huntting Company's wide experience in selecting for reinforced binding, books for which libraries would have a large and continuing general demand. This basis of judgment gives the list special interest.

The New York *Evening Post* has made an annual affair of its children's reviews of children's books, and this year it was printed in the November 14th issue. Reviews were received from children from Maine to California. Each review was printed as submitted, giving the opinion of the child with his or her name and age. One of the theories of Mr. Tewson, the editor, has been that these reviews give grown-ups an inside angle on the children's own reading interests and give a basis of information and judgment not supplied by any other type of review. This year the *Post* printed up a special extra edition of this number for the use of bookstores.

Food for Fish

"MOST editors realize that it is the taste of the fish and not of the angler which determines the kind of bait to be used," said James Melvin Lee, Director of the School of Journalism at New York University before the New York Special Libraries Association.

"We are much inclined to criticize certain types of newspapers," Professor Lee said, "but some of these newspapers are just as carefully edited as those which appeal to a thoughtful, intelligent public. Most editors realize that it is the taste of the fish, and not of the angler, which determines the kind of bait to be used. The newspaper man must decide, however, what kind of fish he wants to catch. Of course some would rather catch trout than suckers."

The National Book Council

WE are all interested in the progress of the National Book Council, the English counterpart of the National Association of Book Publishers, an organization formed to promote the habit of reading and encourage wider distribution of books.

In a leaflet setting out the main activities of the Council we read: Books—whether they deal with philosophy, sociology, fiction, science or technology—are not yet accepted in Great Britain as *necessities*; they are (with the exceptions inevitable to a generalization of the kind) luxuries only, and even among luxuries have no honored place. The National Book Council is to appeal to the public: (a) thru articles on books in the general Press, more particularly certain sections of the provincial Press; (b) thru the Transport Services, with a view to the inclusion of notices of relevant books in their publicity literature; (c) thru the clergy of all denominations, who will be asked to lend support to the encouragement of reading; (d) thru Public Libraries and Education Authorities."

The Executive Committee of the Council consists of three representatives of each of the following associations: The Incorporated Society of Authors, The Publishers' Association of Great Britain and Ireland, The Publishers' Circle, The Associated Booksellers of Great Britain and Ireland, and the Society of Bookmen. Full membership is open to any member of these societies or any recognized firm of book publishers or booksellers.

The plans of the Council have been noted above. Actual activities have followed naturally. There has been a circularization of the lesser known provincial and rural press. Letters have been sent out to a large number of these papers, requesting them to insert articles on the necessity for book reading, etc. The Council is arranging for a series of lectures on books to be given thruout the country under the auspices of local booksellers. A scheme is being formulated asking the clergy for their co-operation and help. Finally, the Council is arranging for bibliographies on every conceivable subject. These will be supplied to members of the Council, and to the public on demand.

Communication

Pullman, Wash.

Nov. 5, 1925.

Editor, *Publishers' Weekly*:

I HAVE just read, in your Oct. 24 issue, Mr. Johnson's letter concerning the *Cumulated Bulletin* of the Pacific Northwest Library Association's Subscription Book Committee. I feel that he, as a publisher, is doubtless justified to a large extent in his protest and that he has given to the Committee some valuable pointers that should be useful in their future work. I am not a member of the committee but as an interested member of the P. N. L. A., I should like to mention two or three points which may serve to mitigate the severity of future criticisms.

In the first place, this committee has been a pioneer in the field of examining and reporting on subscription sets and has had to feel its way and develop a technique as it worked. Also its members and contributors have had to take time for the examination of and reporting on sets out of their usually overcrowded days as librarians. In the second place the reports found in this bulletin are presented from the librarian's point of view and it is an accepted fact, I believe, that a very large percent of the sets of subscription books are not for one reason or another practicable for library purchase, even tho they may be very good sets for the home. In the third place, in answer to one of Mr. Johnson's criticisms, I understand that this bulletin is simply a cumulation and reprint of all bulletins since 1916, not a new edition or a re-editing of the list in any sense—hence the repetition of statements that were made in earlier bulletins. Also I believe that the Committee has heretofore depended for the reports on the opinions of its members or from contributing librarians in whose libraries the sets were found or who had seen the set or samples from it, usually in the hands of an agent, the Committee apparently having the impression that the publishers would not care to co-operate in the unbiased—or at least in as unbiased as possible an examination of their sets.

It seems to me that Mr. Johnson's letter is on the whole constructive in its criticism and I hope that the Committee may be able

to find a way in the future to co-operate with the publishers so that a more careful examination and report may result on all subscription sets on which libraries may wish opinions. In the meanwhile I believe the work of the Committee, tho it may be very far from perfect, is very much worth while because it has begun to fill a need that all librarians have felt; for this reason I hope that the readers of the *Bulletin*, both publishers and librarians, will actively co-operate with the Committee in helping them to publish a better *Bulletin*.

In closing, I wish to repeat that this communication is in no way official, as I have no connection whatever with the Committee except inasmuch as I am a member of the P. N. L. A. I have written this to supply the information in case those more officially connected with the *Bulletin* may not happen to send it in.

Yours very truly,

HELEN G. MORE.

Head Cataloger,
Washington State College Library,
Pullman, Washington.

For Children, (From 1 to 100) Reading

I wish that I were only ten
And might begin to read again
Those books I'd never known before—
My, what a bevy to explore!

All fairy lore would head the line
With tales of knights in armor fine;
With fairies, elves and dragons too,
Old Bluebeard of the brilliant hue.

Some books there are which even yet
I read. I never can forget
The joys of "Alice," "Robin Hood,"
Or "Little Women,"—for who could?

Now children, read a lot, my dears,
It won't be very many years
Before you're old and gray like me,
And crave once more a child to be.

For Time is strange, and plods along,
He stops for neither weak nor strong;
Nor will he turn the finest men
Back to their youthful age of ten!

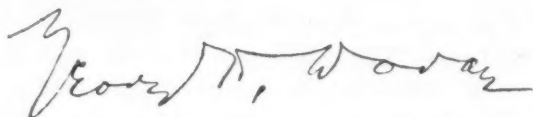
—From *Buy Words*, house organ of the
Market Square Book Shop

The Doran Free Press

A Publisher's Daily No. 1 October 19, 1925
 Free Subscriptions - Free Speech - Free Advertising
 ON MURRAY HILL, MADISON AVENUE, NEW YORK

During more than forty years of active publishing I have contended for the bookseller as the logical distributor of the publisher's product. Through these same forty years by every legitimate means I have assiduously cultivated the friendship and support of the bookseller. Let me at once acknowledge with hearty thanks the fine response I have had from booksellers throughout the United States. They have made possible this present business. For the ensuing days, extending possibly into weeks, I and my associates will aim through *The Free Press* to cultivate the development of this real friendship and understanding between your organization and mine and together we will try to sell a great many more

DORAN BOOKS



A Novel House Organ

THERE seems to be something new under the sun in the house organ that is coming in the mail to the booktrade with the heading, "The Doran Free Press," daily periodical which claims to have "free subscriptions, free speech, free advertising," and it is printed on a government post-card. It is to have sixty days' life from October 19th. On each post-card is a friendly and common sense message about book publishing, bookselling and books which is signed in facsimile autograph either by George H. Doran or by John Farrar. Some of the daily talks are on Doran's publishing program, others on such subjects as "Truth in Advertising," "Library Business," "*The Bookman* and Its Program," etc.

Among the publishing facts that are put down:

"We spend actually one-tenth of our gross income in telling the reading world about our publishing house and our publications.

"In the course of a year we have many

inquiries from libraries of all sorts asking that we quote terms on our books. Invariably the inquirer is urged to purchase thru the local bookseller.

"We budget ten per cent of our income for promotion. We contribute very liberally to the fine and effective campaign of the National Association of Book Publishers. We give the bookseller discount sufficiently liberal to provide for his local advertising. Having done this, we have no funds left for cooperative advertising with all the booksellers, so we cannot fairly cooperate with any one bookseller except upon particular books of our own choosing. We publish the *Bookman* largely as our contribution to the development of book reading and bookselling in America.

"In our October business, 98.55% of our sales were to booksellers; to all others, 1.35%. Say what you will, deprecate the fact as you will, after all, what would your bookstore be without your sales of fiction?"

Booktrade Support Needed

AFTER many years of discussion and organized work, a proposal for the legalizing of standardized prices is to be put before Congress in an effective form, with a backing such as has never before been organized. This movement, which has been directed by the American Fair Trade League, deserves and needs the support of everyone in the booktrade, as it has had from other industries.

Steadily public opinion has been swinging toward a complete justification of those who have argued that the producer of patented or copyrighted merchandise should have the power to standardize its price, so that his sales effort and organization would not be crippled by the use of such merchandise as a bait for other sales. The machinery suggested in the bill being put forward is very simple and would be entirely suitable for application to bookselling conditions. The Fair Trade League would appreciate direct word of approval from every club, Chamber of Commerce, board of trade or other organization that is interested in this forward movement; word should be sent to the office of the Secretary of the American Fair Trade League, 71 W. 23rd Street, New York.

The Graphic Arts Program

THE American Institute of Graphic Arts has opened its winter meetings with a November exhibition of Fifty Prints, and on December 8th was entertained at the enlarged typographic library of the American Type Founders Company at Jersey City. The program for the rest of the year will be as follows:

January 5th—Lecture by Dr. Frank Weitenkampf, Curator of the Department of Prints, New York Public Library, "The Other Graphic Arts."

February 9th—Exhibition of commercial printing (third year), lecture by Harry L. Gage, Assistant Director of Linotype Typography, "Paper and Ink."

March 9th—Lecture by Henry Lewis Bullen, Curator of the Typographic Library and Museum, "Illustration and Design in European Printing."

April 6th—Lecture by Frederic Melcher, Editor of the *Publishers' Weekly*, "The Arts of Democracy."

May 4th (Grolier Club, 47 East 60th Street)—Exhibition of Fifty Books of the Year (fourth year). Address by David T. Pottinger, Manager of the Harvard University Press.

May 18th—Annual meeting of the Institute and election of officers.

The purpose of these lectures is to lead to an understanding of the community of interests of the artists of the book—the designer, the illustrator, the engraver and the typographer.

The Indigenous Lit'ry Gent

(As Seen by H. L. Mencken)

The indigent gent
Of a lit'ry bent

In this grasping U. S. A.
Haggles and hollers
For dimes and dollars
In a thoroly Babbit way.

If he makes a go,
How he gets the dough
In the *Sat. Eve. Post*, you'll see:
If he doesn't sell
You can hear him yell
In the *American Mercury*.

—KEITH PRESTON, in the *Chicago Daily News*.



Everybody is helped—
everybody should help!

TUBERCULOSIS in this country is a threat against your health and that of your family. There are more than a million cases in this country today.

The germs from a single case of tuberculosis can infect whole families. No one is immune. The only sure escape is to stamp out the dread disease entirely. It can be stamped out. The organized work of the tuberculosis crusade has already cut the tuberculosis death rate in half. This work is financed by the sale of Christmas Seals.

Everybody is helped by this great work—and everybody should help in it. Let every member of your family stamp all Christmas parcels, letters and greeting cards with these able little warriors against disease. Everybody, everywhere, buy Christmas Seals—and buy as many as you can.



Stamp Out
Tuberculosis
with this
Christmas Seal

THE NATIONAL, STATE, AND LOCAL TUBERCULOSIS
ASSOCIATIONS OF THE UNITED STATES

Communications

The Korner Bookstore

November 28th, 1925.

Editor, *Publishers' Weekly*:

On my way from a little bookshop in Indianapolis, I dropped into the most charming one of its kind in the middle-west.

The Korner store has solved the problem of bookshop atmosphere, that rare combination of personality and books. Well-known in the book-world all over the country for his refinement of judgment as well as for his business acumen, Mr. Korner dispelled my strangeness as he appeared like a presiding host; and after a welcoming handshake we fell at once into a book talk—Conrad, Willa Cather;—here we met on sympathetic ground—Miss Cather had dropped in when in Cleveland and chatted with Mr. Korner for an hour.

"Why," said he, "she looks like a girl when she talks to you—she is eager, vivid, sympathetic, lovely—and her expressive voice is charming.

"She talked of her life, and of how she writes books. For the most part, she lives a free out-of-door life with her seven brothers in the west, soaking up everyday things—then, for a small part of the year, she writes, going out only twice a week, once to a dinner, once to an opera.

"She loves music; and is it any wonder that her construction in 'The Professor's House' was based on music?

"As to style," said Miss Cather, 'Life is what we want—style is personality and develops of itself—'

"Come in again!" smiled Mr. Korner, as we parted—

And—"You bet I will!!"

A. B. C.

Printer of Frank Harris Book Faces Trial

HARRY J. LEBOVIT, head of the Leebo Printing Co., 80 Greenwich St., was held in \$500 bail for Special Sessions for printing "My Life and Loves," an autobiography of Frank Harris. Complaint was made by agents of the Society for the Suppression of Vice, at the instance of John S. Sumner. Magistrate Weil, in Jefferson

Market Court, altho holding Lebovit for trial, refused to hold the bookbinder, and directed his discharge, for insufficient evidence.

A Guide to German Publishers

A HANDBOOK that will be of practical use to the American booktrade and libraries which deal with Germany has just been published by Tondeur & Sauberlich of Leipzig at 25 marks. It is called "Deutschlands Verlagsbuchhandel" by Dr. Albert Schramm. The volume lists 4,300 publishers and booksellers who do publishing thruout Germany and under each address is an analysis of the kind of book that the publisher is interested in, also, the names of his outstanding authors. There is also an index to the men in the trade, so that one can trace the address of any individual and connect him with the right publishing house.

Record of American Book Production, November 1925*

CLASSIFICATION	New Publications		By Origin				
			English And other Foreign Authors				Total
	New Books	New Editions	Pamphlets	American Authors	American Manufacture	Imported	
Philosophy	21	1	—	15	2	5	22
Religion	66	1	14	68	3	10	81
Sociology	33	2	11	42	1	4	47
Law	5	1	1	6	—	1	7
Education	9	—	4	13	—	—	13
Philology	17	4	3	19	4	1	24
Science	22	15	24	59	—	2	61
Technical Books	21	3	6	23	—	7	30
Medicine	15	6	7	24	1	3	28
Agriculture	6	—	15	20	—	1	21
Domestic Economy	2	—	1	3	—	—	3
Business	14	3	7	22	—	2	24
Fine Arts	9	3	1	11	—	2	13
Music	3	1	1	4	—	1	5
Games	5	—	3	7	—	1	8
General Literature ...	26	4	2	19	5	8	32
Poetry and Drama ...	54	4	14	58	3	11	72
Fiction	57	18	—	53	14	8	75
Juvenile	58	7	1	48	6	12	66
History	36	8	1	29	4	12	45
Geography	43	3	6	36	1	15	52
Biography	57	5	1	38	6	19	63
Miscellaneous	1	—	1	1	—	1	2
	580	90	124	618	50	126	794

* In November, 1924, 784 new books, 161 new editions, 141 pamphlets were recorded, a total of 1086.

Pierce Leaves Booktrade



Andrew D. Pierce

ANDREW D. PIERCE, one of the most widely-known and well-loved figures in the publishing world, who has, in the interest of his firm, Little, Brown & Company, traveled thru every section of the country, decided to retire from the book business and is taking a deserved vacation, a trip with Mrs. Pierce to Europe.

Mr. Pierce entered the book business in 1894 in the old firm of Estes & Lauriat, Boston, and two years afterward went to Roberts Brothers, who were then on Somerset Street. When the Roberts Brothers business was acquired by Little, Brown & Company in 1898, a move which brought them the important control of the Louisa May Alcott books, Mr. Pierce went to the new firm and has been with them ever since.

Personal Notes

IRA RICH KENT, formerly the editor-in-chief of *The Youth's Companion*, has resigned from that publication to join the organization of Houghton Mifflin Company.

JOHN W. SLAYBACK, recently of the J. F. Tapley Co., Long Island City, has taken charge of the production and sale of the Investment books published by the *Magazine of Wall Street*, New York.

Business Notes

ALBANY, NEW YORK.—R. F. Clapp, Inc., is now settled in its new store, 53 North Pearl Street, fully recovered from the fire the first part of the year. The shop is very attractive with its light woodwork and dark cases. Books have a room to themselves on the floor above the stationery and gift departments.

CHICAGO, ILL.—Our Gift Shop and Library is being opened in Room 207, 5 N. Wabash Ave.

CLEVELAND HEIGHTS, OHIO.—Joseph Terr, Inc., of 2167 Lee Road, has added a circulating Library and a juvenile book department.

HOUSTON, TEXAS.—Rosalie Farish and Charlotte Rotan are the proprietors of the new "Wit and Wisdom" Book Shop at Main and Holman Streets.

NEW YORK CITY, BRONX.—Messrs. Benjamin and Jack Waller have opened the Book and Stationery Store at 1133 Boston Road.

NEW YORK CITY.—Mr. and Mrs. Charles G. V. Clark announce the opening of Burnet-Clark, Ltd., at 131 East 57th Street, to sell antique furniture, old and modern books, etchings, maps and prints. They also announce the opening of their Palm Beach season at Wyeth Building, County Road.

PORTLAND, ORE.—Peggy Flack Bookery has been opened, with a circulating library at 342 East 40th St. under the proprietorship of Rosalie Farish and Charlotte Rotan.

TOLEDO, OHIO.—Elizabeth M. De Frees has opened a circulating library in Miss Donna Tenney's Interior Decorating Studio, 130 Twenty-third Street.

UTICA, N. Y.—The Book Shop formerly located at 229 Genesee St. has moved to 510 Seneca St.

Change in Price

GOODSPEED'S BOOK SHOP

The price of "Whittier as a Politician" edited by S. T. Pickard, published in 1900, has been advanced to \$20.00.

Obituary Notes

NATHANIEL McCARTHY

NATHANIEL McCARTHY, pioneer Minneapolis book merchant and an important figure in the cultural and civic life of Minneapolis for over 40 years, died December 4th from injuries received November 25th when he fell on alighting from an automobile near Duluth.

Mr. McCarthy was born in Ireland, in 1859, and came to Minneapolis from Buffalo in 1884. His first store was on Nicollet Avenue; the firm name was Clark and McCarthy. For a time he conducted a book department for The Dayton Co., but in recent years has been in business for himself at 1214 Nicollet Avenue, doing business in old and rare books as well as in general new books.

He was a Rotarian, and a president of Rotary, prominent in church circles and much beloved thruout the city.

LADISLAW STANISLAW REYMONT

LADISLAW STANISLAW REYMONT, Polish novelist and poet, died on December 5 after a long illness. He was born on May 6, 1868, in that part of Poland which at that time remained under Russian domination. After being expelled from one school after another, he early began to earn his living, trying a number of things as varied as store clerking and acting and even entering the famous monastery of the Paulist Fathers in Czestochowa for the purpose of becoming a monk.

With the publication of a short story entitled "Death" in 1894 he entered the literary field. In the following years he published a series of short stories in various papers. His first novel was translated into English and published in 1920 under the title of "Comédienne" by Putnam. In 1902 Reymont began his 4 volume novel, "Chłopi," published in this country in English by Knopf, which when translated we know as "The Peasants," the four volumes

being "Autumn," "Winter," "Spring" and "Summer." It was for this work that he was awarded the Nobel prize in 1924.

REV. DR. RUSSELL H. CONWELL

REV. DR. RUSSELL H. CONWELL, renowned Baptist clergyman, author, founder and president of Temple University, lecturer, author and philanthropist, died December 6th after a long illness. Dr. Conwell was much loved in Philadelphia where he carried on the greater part of his work and in 1923 was awarded the Edward Bok award of \$10,000 as the man who had done the greatest service for Philadelphia during 1922. Dr. Conwell was the author of a number of books, the most famous of which was his sermon, "Acres of Diamonds," published by Barton.

W. E. NORRIS

W. E. NORRIS, English novelist, died November 20, at Torquay at the age of 78. For nearly fifty years he had written a steady flow of novels, his first, "Heaps of Money" being published in 1877 and his last, "Next to Kin" last year. The novels had a big reading public and they maintained a high level within definite limits which the author set for himself. At one period of his career he seemed likely to develop into another Anthony Trollope, but this hope was not realized.

HUGUES LE ROUX

HUGUES LE ROUX, who was born in Havre in 1860, died in Paris on November 16 at the age of 65. As a young man he was the amanuensis of Alphonse Daudet, who discharged him. Many years later Le Roux asserted that he and not Daudet had written "La Belle Nivernaise," an accusation which Léon Daudet denied. Le Roux wrote a score of books of many sorts, novels, sociological studies, plays, tales of travel and exploration. He was formerly an editor of *Le Matin*. He visited the United States in 1902 and lectured before the Cercle Français of Harvard on "The French Novel and French Society," later lecturing in 40 American cities. With his wife, who was Bessie Van Vorst of New York, he visited the United States two months ago.

The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request. When not specified the binding is cloth.

Imprint date [or best available date, preferably copyright date, in bracket] is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.) T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Adams, John, and Jefferson, Thomas

Correspondence of John Adams and Thomas Jefferson, 1812-1826; selected with comment by Paul Wiltstach. 196p. il. O [c. '25] Indianapolis, Bobbs-Merrill \$2.75

Adkins, Homer, and McElvain, Samuel Marion

An introduction to the practice of organic chemistry in the laboratory. 297p. (4p. bibl.) il. D (Internat'l chem. ser.) c. N. Y., McGraw-Hill \$2.25

Aesopus

Never-grow-old stories, retold from Aesop's fables by Edwin Osgood Grover. 144p. il. (col.) D [c. '25] Chic., Lyons & Carnahan 76c.

Allen, James Lane

The landmark. 200p. D '25, c. '21-'25 N. Y., Macmillan \$2

The title story is the last one written by the author, and has never before been published, the other stories in this volume have appeared in various magazines.

Allen, Leslie H.

Bryan and Darrow at Dayton. 256p. il. '25 N. Y., Amer. Civil Liberties Union, 100 5th Ave. \$1.75

Bagley, William Chandler

Determinism in education. 194p. (bibl. footnotes) D c. Balt., Warwick & York \$2.20

A series of papers on the relative influence of inherited and acquired traits in determining intelligence, achievement, and character.

Ballin, Hugo

The woman at the door [novel]. 347p. D [c. '25] Hollywood, Cal., David Graham Fischer Corp., 605 Taft Bldg., \$2

Barnett, Leon H.

The commandment of love; an essay on eternal life. 63p. D c. N. Y., Author, 800 Riverside Drive lea. \$2

Showing, among other things, that true religion and science are closely allied.

Basye, Arthur Herbert

The lords commissioners of trade and plantations, commonly known as the Board of Trade, 1748-1782. 248p. (3p. bibl.) O (Yale hist. pub'ns, miscellany 14) c. New Haven, Conn., Yale \$2.50

The author is professor of history in Dartmouth College.

Benchley, Robert Charles

Pluck and luck; il. by Gluyas Williams. 303p. D [c. '25] N. Y., Holt \$2

More humorous essays by the author of "Love Conquers All."

Bigelow, Poultney

Seventy summers; 2 v. 347p.; 300p. fronts. (pors.) O '25 N. Y., Longmans \$10

The autobiography of a man, now seventy, who at fifty, was reduced from wealth to poverty, from health to invalidism, and from life in great cities, to life on a farm.

Bogardus, Emory Stephen

Introduction to sociology; 4th ed., rev. 496p. D c. Los Angeles, Cal., Jesse Ray Miller, 3566 University Ave. \$2.50

Bonner, Mary Graham [Mrs. Eugene Edward Early]

A parent's guide to children's reading. 190p.

Amos, Percy A.

Processes of flour manufacture; rev. ed. by James Grant. 322p. (2p. bibl.) il. diagrs. D (Longmans' technical handicraft ser.) '25 N. Y., Longmans \$3

Anderson, A. G., comp.

Teach us to pray; a book of prayers for children. 61p. il. T [c. '25] Rock Island, Ill., Augustana Bk. Concern bds. 40 c

Bailey, Paul

Supplemental report on water resources of California. 51p. il. maps O (Div. of eng. & irrigation, bull. no. 9) '25 Sacramento, Cal., Cal. State Pr. Off. apply

Banking laws of Rhode Island. 82p. O '25 Providence, R. I., Oxford Press, 226 Public St. apply
Book of views, A. 59p. il. F '25 Ithaca, N. Y., Cornell Univ. apply

(bibls.) D [c. '25] N. Y., Funk & Wagnalls

\$1.75

The author is editor of the Children's Book Department of the *International Book Review*, and has also written several books for children.

Brooks, Sidney

America and Germany, 1918-1925; preface by George Barr Baker. 209p. D c. N. Y., Macmillan

\$1.50

"The record of a series of intimate relations between the representatives of two nations connecting events the significance of which is brought out for the first time."

Chatterton, Edward Keble

Battles by sea. 286p. il., maps O '25 N. Y., Macmillan

\$2.50

The methods of fighting and politics behind twelve interesting sea battles of history.

Craddock, B. L., M.D., comp.

War on disease. 751p. O [c. '25] Ft. Worth, Tex., Author, 208 Galveston Ave.

fab. \$7.50

A treatise on hygiene, diseases of infancy and childhood, and practical nursing.

Craigie, E. Horne

Finer anatomy of the central nervous system, based upon that of the Albino rat. 194p. diags. '25 Phil., Blakiston

\$3

Croxton, Irene Cole

The book of golden thought [verse]. 83p. front. (por.) S [c. '25] [Detroit, Mich., Author, 1440 Jos. Campan Ave.]

\$1

Culbert, Denny

Musty corn [a novel]. 243p. D c. Phil., Dorrance

\$2

Day, Edmund Ezra

Statistical analysis. 486p. (2p. bibl.) maps, diags. O c. N. Y., Macmillan

\$4

A general introduction to statistical method.

Denslow, Ray Vaughn

Territorial masonry. 299p. D c. Wash., D. C., Masonic Service Ass'n of the U. S.

\$2

The story of freemasonry and the Louisiana Purchase, 1804-1821.

Bramwell, Frank C., comp.

Banking and trust laws governing the organization, powers, functions, regulation and supervision of state banks, etc. 151p. O '25 Salem, Ore., State Pr. Dept.

apply

Burgess, Ernest W., ed.

The trend of our civilization. 270p. O (Pub'ns of the Amer. Sociological Soc., v. 19) [c. '25] Chic., Univ. of Chic. Press

pap. \$2

Cahill, James Christopher, comp.

Revised statutes of the state of Illinois. 2697p. O '25 Chic., Callaghan & Co.

apply

Chapin, Edward A.

Descriptions of new internal parasites. 4p. diags. O (No. 2603, Proceedings of U. S. Nat'l Mus.) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

pap. apply

Culbertson, Henry Coe

Evolution helps Christianity and, How I would have answered the questions Darrow asked Bryan. 30p. D '25 Chic., Pitkin Pr. Co., 224 W. Huron St.

apply

Deming, Mrs. Therese Osterheld

Edwin Willard Deming; foreword by Henry Fair-

Eaton, Ralph Monroe

Symbolism and truth; an introduction to the theory of knowledge. 344p. O c. Cambridge, Mass., Harvard Univ. Press

\$4

Eddy, Mrs. Mary Baker

Prose works, other than Science and Health. 1312p. S c. Bost., Trustees Under Will of Mary B. G. Eddy, c/o Christian Science Pub. Co.

flex. lea. \$14

Elder, Margaret M.

The life of Samuel J. Elder. 390p. il. O c. New Haven, Conn., Yale

\$5

Biography of a prominent Boston lawyer, who died in 1918, with chapters by Edmund A. Whitman and William Cushing Wait.

Feuillerat, Albert

French life and ideas; tr. by Vera Barbour. 214p. O c. New Haven, Conn., Yale

\$2.50

Based on lectures delivered at Yale, when the author was Visiting Professor of English Literature there.

Getty, George Albert, D.D.

Foundations of faith; a manual of Christian evidences. 91p. D [c. '25] Phil., United Lutheran Pub'n House

60c.

Green, A. G.

The eucharistic hour. 162p. T '25 N. Y., Benziger Bros.

\$1

Hall, Albert Neely

Outdoor boy craftsmen, at home, in field and woods and in and on water. 449p. il., diags. D (Handicraft bks.) [c. '25] Bost., Lothrop

\$2.50

All sorts of things boys themselves can make.

Hall, Trowbridge

Japan in silhouette. 362p. il. D c. N. Y., Macmillan

\$2.50

A travel book that sees below the surface and appreciates the life, literature and beauty of Japan.

field Osborn; ed. by Henry Collins Walsh. 47p. il. O '25 N. Y., Riverside Press, 540 First Ave. apply

Dept. of Interior, U. S. Geological Survey

Surface water supply of the U. S., 1922; pt. 4, St. Lawrence River basin. 144p. il. (Water-supply pap. 544) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

15 c.

800 proved pecan recipes; their place in the menu; by 5,083 housewives. 407p. il. (pt. col.) D c. Mannheim, Pa., Keystone Pecan Research Lab.

oilcloth \$2.50

Forbes, Charles Henry

Verba transversa, Latin cross word puzzles. 16p. O '25 Andover, Mass., Andover Press

apply

Greenburg, Leonard

Studies on the industrial dust problem; II, a review of the methods used for sampling aerial dust. 22p. (2p. bibl.) O '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

5 c

Gudger, Eugene Willis

Notes on certain books of unusual interest in the Blackford Collection of the Brooklyn Museum. various p. O (Science bull., v. 3, no. 4) '25 Brooklyn, N. Y., Brooklyn Mus.

apply

- Hubbard, Wilfranc**
Orvieto dust; introd. by R. B. Cunninghame Graham. 268p. D '25 N. Y., Minton, Balch \$2.50
Shadows on the Palatine. 259p. D '25 N. Y., Minton, Balch \$2.50
Two novels of life in ancient Rome.
- Huddleston, Sisley**
France and the French. 348p. D '25 N. Y., Scribner \$3
The Paris correspondent of the *London Times* attempts to pave the way for a better understanding of the French nation.
- Huxley, Aldous Leonard**
Selected poems. 63p. D '25 N. Y., Appleton bds. \$2
Verse by the author of "Along the Road."
- Inman, Arthur Crew**
American silhouettes. 81p. D [c. '25] N. Y., Dutton bds. \$2
A new book of verse by the author of "Bubbles of Gold" and "Red Autumnn."
- Jacoby, Henry S., and Davis, Roland P.**
Foundations of bridges and buildings; 2nd ed. 665p. il. O '25 N. Y., McGraw-Hill \$6
- James, Montague Rhodes**
A warning to the curious, and other ghost stories. 199p. D '25 N. Y., Longmans \$1.80
The first of these stories was written for the library of the Queen's Doll's House; others have appeared in English and American magazines.
- Johnsen, Julia E., comp.**
Selected articles on birth control. 452p. (45p. bibl.) D (Handbk. ser.) '25 N. Y., H. W. Wilson \$2.40
- Johnston, Frank, jr.**
Modern conception of law. 352p. O c. Chic., T. H. Flood & Co. \$4
- Kawata, T., ed.**
Glimpses of the east; 8th annual issue, 1925-26. various p. Q '25 N. Y., G. E. Stechert fab. \$7.50
- Kingsley, J. S.**
The vertebrate skeleton. 345p. il. '25 Phil., Blakiston \$6
- Krishna, Kamala**
Torchbearers; a story of the realms of the mastersouls. 380p. D c. Chic., Solar Logas Pub. Co., 4059 Kenmore Ave. \$2.50
- Lanslots, Don Ildephonse**
The three divine virtues. 232p. D c. N. Y., F. Pustet Co. \$1.50
- Lawrence, David Herbert**
Reflections on the death of a porcupine, and other essays [lim. ed.] 250p. O '25 Phil., Centaur Press bds. \$4
- Le Gallienne, Richard, ed.**
The Le Gallienne book of American verse. 433p. S [c. '25] N. Y., Liveright \$3.50
Poems of all periods, in a companion volume to "The Le Gallienne Anthology of English Verse."
- Lilienthal, Harvard, M.D.**
The surgical treatment of thoracic disease; 2 v. 1294p. il. (pt. col.) O '25 Phil., Saunders \$20
- Lubbock, Percy**
The region cloud. 220p. D '25 N. Y., Scribner bds. \$2.50
A highly imaginative novel centering about a strange and masterful character.
- Lully, Raymond [Raimundo Lullo, Ramon Lull]**
The art of contemplation; tr. from the Catalan with an introductory essay by E. Allison Peers. 116p. S '25 N. Y., Macmillan \$1.40
- Lummis, Charles Fletcher**
The land of poco tiempo [new ed.]. 322p. il. O '25, c. '93, '21 N. Y., Scribner \$3
- Macfall, Haldane**
The wooings of Jezebel Pettyfer. 369p. O (Blue jade lib.) c. N. Y., Knopf \$3
- Marble, Annie Russell [Mrs. Charles Francis Marble]**
The Nobel prize winners in literature. 325p. (20p. bibl.) il. D c. N. Y., Appleton \$3
The facts concerning the lives and works of these authors.
- Maurois, André**
Ariel, the life of Shelley; tr. by Ella D'Arcy; il by Mrs. Skinner Jacquier. 341p. il. (col.) O '25, c. '24 N. Y., Appleton \$3.50
A new illustrated edition of the poet's biography.
- Mellish, Maude H.**
The writing of medical papers; 2nd ed., rev. 168p. D '25 Phil., Saunders \$1.50
- Montaigne, Michel Eyquem de**
Essays; tr. by George B. Ives; introd. by Grace Norton. 1462p. O [c. '25] Cambridge, Mass., Harvard Univ. Press buck. \$25
- Montgesty, G. de**
Two Vincentian martyrs, Blessed Francis Regis Clet, C. M., Blessed John Gabriel Per-

Highway Advisory Committee

Report of a study of the state highway system of California. 111p. il. maps. diagrs. Q '25 Sacramento, Cal., Cal. State Pr. Off. apply

Latimer, Homer Barker

Postnatal growth of the body, systems, and organs of the single-comb white leghorn chicken. various p. (3p. bibl.) diagrs. O '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply

Mann, Albert

Marine diatoms of the Philippine Islands. 182p.

il. O (U. S. Nat'l Mus. bull. 100) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply

Mason, Daniel Gregory

Ears to hear; a guide for music lovers. 35p. (bibl.) S (Reading with a purpose) c. Chic., Amer. Lib. Assn. 50 c.; pap., 35 c.

Mather, K. F., and others

Petroleum on Alaska Peninsula. various p. maps (Geological survey, bull. 773-D) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. 10 c.

boyre; adapted from the French by Florence Gilmore. 187p. il. D [c. '25] Maryknoll, N. Y., Catholic Foreign Mission Soc. of Amer. \$1

Moore, Anne Carroll, ed.

The three owls. 391p. (12p. bibl.) il. D '25, c. '24, '25 N. Y., Macmillan \$2.50
Articles about children's books, their authors, artists and critics, which have appeared in the editor's department of juvenile book criticism in the *New York Herald-Tribune*.

Moore, George

Héloise and Abélard; 2 v. 285p.; 278p. O '25, c. '21, '23 N. Y., Liveright \$5 bxd.
This romance of France in the Middle Ages has only been issued before in limited editions.

Moorehead, Frederick Brown, and Dewey, Kaethe Weller

Pathology of the mouth. 540p. il. (pt. col.) diagr. O '25 Phil., Saunders \$7

Moorhouse, Llewellyn Alexander

The management of the farm. 543p. (bibls.) il., maps, diagrs. D c. N. Y., Appleton \$3.50
The author is professor of economics in the Colorado State College of Agriculture.

Mott, John Raleigh, ed.

The Moslem world of today. 435p. (bibl. footnotes) D ['25] N. Y., Doran \$2.50
A composite study of an international problem.

Moulton, Nathalie Forbes

The brownies' health book. 174p. il. (pt. col.) D '25 Bost., Little, Brown 75c.
A supplementary reader for the second school year.

Murphy, Thomas D.

Seven wonderlands of the American west. various p. il. O (See America first ser.) '25 Bost., L. C. Page \$6

Murray, Charles Henry

The practice of somapathy; its practical application to the various diseases of the human body; 2nd ed. 172p. il. D c. Elgin, Ill., Author \$5

Muse, Maude B.

A text-book of psychology for nurses. 351p. (bibls.) il., diagrs. (pt. col.) D [c. '25] Phil., Saunders \$2.50

Palmer, Frederic

Heretics, saints and martyrs. 264p. D [c. '25] Cambridge, Mass., Harvard Univ. Press \$2.50

Parkman, Francis

The Oregon trail; ed. by Russell A. Sharp.

369p. front. (map) S (Riverside literature ser.) [c. '25] Bost., Houghton 80c.

Paul, Nanette B.

The great woman statesman. 169p. il. O [c. '25] N. Y., Hogan-Paulus Corp., 295 Lafayette St. \$1
An abstract of "The Life and Work of Susan B. Anthony."

Pearson, William Alexander, and Hepburn, Joseph S.

Physiological and clinical chemistry. 306p. il. D '25 Phil., Lea & Febiger \$4

Peel, Hon. Arthur George Villiers

The financial crisis of France. 332p. (bibl. footnotes) O '25 N. Y., Macmillan \$4.25

Peers, E. Allison, ed.

Thoughts of blessed Ramón Lull for everyday. 108p. O '25 N. Y., Benziger Bros. 80c.

Pickels, George W.

Drainage and flood-control engineering. 450p. il. O '25 N. Y., McGraw-Hill \$4

Rappard, William E.

International relations as viewed from Geneva. 238p. D (Inst. of Politics pub'ns) c. New Haven, Conn., Yale \$2.50

The author is a professor at the University of Geneva and member of the Permanent Mandates Commission of the League of Nations.

Rhys, Ernest, and Dawson-Scott, Catherine Amy, eds.

29 love stories old and new by twenty and nine authors. 382p. O c. N. Y., Appleton \$2.50

Tales from the Bible, the Decameron, an such authors as O. Henry, De Maupassant, Katherine Mansfield, and Henry James.

Rice, William North

Science and religion; five so-called conflicts. 53p. S [c. '25] N. Y., Abingdon 50c.
The author believes that there can be no contradictions between science and religion.

Richards, Jane Blakeslee [Mrs. C. L. Richards]

For a leisure hour [verse]. 125p. D c. Bost., Stratford \$2

Rolleston, John Davy

Acute infectious diseases; a handbook for practitioners and students. 383p. (bibls.) O '25 N. Y., Physicians & Surgeons Bk. Co. \$5

North, Charles Edward, and others

Commercial pasteurization. 227p. il. diagrs. O (Public health bull. no. 147) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply

Pope, Mildred H., comp.

Buying list of books for small libraries; 4th ed. 225p. O (Univ. of State of N. Y. bull. 831) '25 Chic., Amer. Lib. Assn. pap. 75 c.

Ragland, Rufus Ely, ed.

The code of civil procedure of the state of California . . . official statute amendments to and including 1925. 596p. S '25 San Francisco, Cal. Law Bk. Exch. apply

Robinson, Charles E.

Praying to change things; being a presentation of rules, principles and warnings, intended to teach lowly and commonplace men how to pray effectively. 117p. D [c. 25] Springfield, Mo., Gospel Pub. House pap. apply

Schaeffer, Charles Frederic August

Revision of the new world species of the tribe Donaciini of the coleopterous family Chrysomelidae. various p. (4p. bibl.) O (Science bull., v. 3, no. 3) '25 Brooklyn, N. Y., Brooklyn Mus. apply

Simpson, Albert B., D.D.

The four-fold gospel; introd. by Rev. Fredric H. Senft. 93p. S (Alliance colportage ser.) c. N. Y., Christian Alliance Pub. Co. 85c.; pap., 35c.

Smith, David Eugene, and Burdge, Howard Griffith

New York state arithmetics; 3 v. various p. il. D (Wentworth-Smith math. ser.) '25 Bost., Ginn 76c.; 80c.; 92c.

Smith, Harriet Lummis

Pollyanna's jewels. various p. D '25 Bost., L. C. Page \$2
The fourth Glad book tells about Pollyanna and her three children.

Smith, Joshua Toulmin

Journal in America, 1837-1838; ed. by Floyd Benjamin Streeter. 54p. O (Heartman's hist. ser. no. 41) '25 Metuchen, N. J., Chas. F. Heartman bds. \$3

Smith, Laura Rountree

The pixie in the house. 130p. il. (col.) D '25, c. '15, '25 Chic., A. Flanagan 72c.
The pixie in school. 144p. il. (col.) D '25, c. '22, '25 Chic., A. Flanagan 72c.
The pixie out-doors. 128p. il. (col.) D '25, c. '17, '25 Chic., A. Flanagan 72c.
These children's books were formerly published by A. C. McClurg & Co.

Smith, William Carlson

The Ao Naga tribe of Assam; a study in ethnology and sociology; introd. by J. H. Hutton. 271p. O '25 Los Angeles, Cal., Author, 3551 University Ave. \$5

Smith, Winchell, and Bacon, Frank

Lightnin'; a play in prologue and three acts. 130p. il. D (French's standard lib. ed.) c. '18 N. Y., S. French pap. 75c.

Spargo, John

Anthony Haswell: printer, poet and patriot [lim. ed.]. 325p. (bibl.) il. O '25 Rutland, Vt., Tuttle Co. \$15 bxd.

Stern, Renée Bernd

Clubs, making and management. 262p. il. S [c. '25] Chic., Rand, McNally \$1.50
To aid the club organizer, adult or juvenile.

Straton, John Roach, D.D.

The famous New York fundamentalist-

modernist debates; the orthodox side. 267p. D [c. '24, '25] N. Y., Doran \$1.50

Sunderland, Jabez Thomas, D.D.

Evolution and religion; introd. by David Starr Jordan. 201p. (2p. bibl.) D c. Bost., Beacon Press \$1.65

First published under title "The Spark in the Clod," now reissued with some revision and additions.

Taggard, Genevieve [Mrs. Robert L. Wolf], ed.

May days; with woodcuts by J. J. Lankes. 317p. O c. N. Y., Liveright bds. \$3

An anthology of verse from *The Masses* and *The Liberator*, 1912-1924.

Thornton, Lieut.-Col. L. H.

Campaigners grave and gay. 329p. (bibl.) maps D '25 [N. Y., Macmillan] \$3

Studies of four soldiers of the eighteenth and nineteenth centuries, Maurice de Saxe, Sir Robert Gillespie, Lord Peterborough and James Wolfe.

Tosdal, Harry Rudolph

Principles of personal selling. 185p. (7p. bibl.) O c. Chic., A. W. Shaw \$4; fab. \$6

Weygandt, Cornelius

A century of the English novel. 504p. D c. N. Y., Century \$2.50

"Being a consideration of the place in English literature of the long story; together with an estimate of its writers from the heyday of Scott to the death of Conrad."

Wiles, Charles Peter, D.D., and others, eds.

Lesson commentary for Sunday schools, 1926. 320p. il., maps (col.) O [c. '25] Phil., United Lutheran Pub'n House \$1.75

Williams, Whiting

Mainsprings of men. 319p. (bibl.) il. D [c. '25] N. Y., Scribner \$1.50

A book specifically for employers, about their human relations with the workers.

Wilson, Martha, comp.

Selected articles on school library experience. 361p. D (Librarians' round table) '25 N. Y., H. W. Wilson \$2.25

Wilson, Woodrow

Congressional government; new ed. with introd. by Ray Stannard Baker. 344p. S '25 c. '13 Bost., Houghton \$2.25

Treadwell, A. L.

A list of the annelids collected by Captain R. A. Bartlett in Alaska, 1924, with description of a new species. 3p. il. O (No. 2601, Proceedings of U. S. Nat'l Mus.) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. pap. apply

Udden, J. A.

Nature sketches. 72p. il. diagrs. D [c. '25] Rock Island, Ill., Augustana Bk. Concern bds. 40c.

United States Coast and geodetic survey, The; description of its work, methods and organization. 130p. il. maps, diagrs. O (Special pub'n. no. 23) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply
U. S. Engineer Dept. Bd. of Engineers for Rivers and Harbors

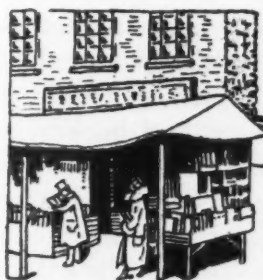
The ports of Port Arthur, Sabine, Beaumont and Orange, Texas. 156p. maps, diagrs. O (Port ser. no. 14) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. apply

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- American silhouettes. Inman, A. C. \$2
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- Art of contemplation, The. Lully, R. \$1.40
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- Battles by sea. Chatterton, E. K. \$2.50
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- Book of golden thought, The. \$1 I. C. Croxton
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- Brownies' health book, The. Moulton, N. F. 75c.
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- Foundations of faith. Getty, G. A. 60c.
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- Four-fold gospel, The. Simpson, A. B. 85c.; 35c.
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- Le Gallienne book of American verse, The. Le Gallienne, R. \$3.50
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- Lesson commentary for Sunday schools, 1926. Wiles, C. P. \$1.75
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S. French
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Scribner
- Management of the farm, The. Moorhouse, L. A. \$3.50
Appleton
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T. H. Flood & Co.
- Moslem world of today, The. Mott, J. R. \$2.50
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- Musty corn. Culbert, D. \$2
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- Never-grow-old stories. Aesopus. 76c.
Lyons & Carnahan
- New York state arithmetics; 3v. Smith, D. E. 76c.; 80c.; 92c.
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- Nobel prize winners in literature, The. Marble, A. R. \$3
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- Oregon trail, The. Parkman, F. 80c.
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- Orvieto dust. Hubbard, W. \$2.50
Minton, Balch
- Outdoor boy craftsmen. Hall, A. N. \$2.50
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- Parent's guide to children's reading, A. Bonner, M. G. \$1.75
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- Pathology of the mouth. Moorhead, F. B. \$7
Saunders

- Physiological and clinical chemistry. Pearson, W. A. \$4 *Lea & Febiger*
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- Reflections on the death of a porcupine. Lawrence, D. H. \$4 *Centaur Press*
- Region cloud, The. Lubbock, P. \$2.50 *Scribner*
- Science and religion. Rice, W. N. 50c. *Abingdon*
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- Territorial masonry. Denslow, R. V. \$2 *Masonic Service Ass'n*
- Text-book of psychology for nurses, A. Muse, M. B. \$2.50 *Saunders*
- Thoughts of blessed Ramon Lull for everyday. Peers, E. A. 80c. *Benziger Bros.*
- Three divine virtues, The. Lanslots, D. I. \$1.50 *F. Pustet Co.*
- Three owls, The. Moore, A. C. \$2.50 *Macmillan*
- Torchbearers. Krishma, K. \$2.50 *Solar Logos Pub. Co.*
- 29 love stories. Rhys, E. \$2.50 *Appleton*
- Two Vincentian martyrs. Montgesty, G. de \$1 *Catholic Foreign Mission Soc. of Amer.*
- Vertebrate skeleton, The. Kingsley, J. S. \$6 *Blakiston*
- War on disease. \$7.50 *B. L. Craddock*
- Warning to the curious, A. James, M. R. \$1.80 *Longmans*
- Woman at the door, The. Ballin, H. *David Graham Fischer Corp.*
- Wooings of Jezebel Pettyfer, The. Macfall, H. \$3 *Knopf*
- Writing of medical papers, The. Mellish, M. H. \$1.50 *Saunders*



Old and Rare Books

Edited by Frederick M. Hopkins



THE printing house of William Edwin Rudge announces the publication of "XXVIII Sonnetts" by Mrs. William Lowell Putnam, in a limited edition of 250 copies printed on hand-made paper, and "Studies of Modern Painters" by Arthur Symons, in an edition of 685 copies, 85 of which are printed on hand-made paper and signed by the author. The typography of both books is by Bruce Rogers.

SIXTY-THREE letters written by René Descartes, the French philosopher, to Christian Huygens, the Dutch scientist, have been presented to France by Professor Buxton of Oxford University and will be kept henceforth in the manuscript department of the French National Library. The letters are considered to be the finest known in the handwriting of Descartes and are in perfect condition. They are of exceptional interest and afford great insight into the personality of the great philosopher.

SOME interesting autograph letters of the American Revolutionary and Civil War periods, including a hitherto unpublished letter from Benjamin Franklin, are likely to come to the United States as a result of the recent dispersal of private collections at Sotheby's in London. Besides the Franklin letter, those sold included one written jointly by Franklin and John Adams, one by Washington, and one by Stonewall Jackson. All four were bought by dealers who are believed to have been acting for American collectors. The top price was paid for the Franklin letter which brought £220.

ONE of the leading things in the book sales which began at Sotheby's in London last month was the dispersal of the third and final part of the famous collection of letters and documents relating to Napoleon which was formed by the late Lord Crawford and Balcarres. It was very rich in interesting things and included scores of Napoleon's letters and battle orders. The series ended with dramatic appropriateness, with a collection of papers concerning the last days at St. Helena.

THE dramatic company playing "Tess of the Durbervilles" at the Garrick Theater in London went to Dorchester last Sunday to perform before Thomas Hardy in the drawing room of his house. When the author's most notable play was staged, a few weeks ago, it was hoped that he would be able to go to London to see the clever interpretation of his story by Gwen Ffrangegon Davies as Tess, but because of his age—he is now eighty-five—his physician forbade it. Mrs. Hardy has seen the play several times and it was thru her that the manager was persuaded to take the company to Mr. Hardy's home.

A KIPLING collection formed by E. P. Dutton & Co., will be sold at the Anderson Galleries December 15. This collection contains a large number of rarities, including association items of intimate intrinsic interest. There are 172 lots in all, and some of the rarer lots include the extremely rare first edition of "Echoes," by two writers, published in Lahore in 1884, in which opposite each title in the index

the author has written the name of the author parodied; "Schoolboy Lyrics," Lahore, 1881, rare first edition of Kipling's first book; "Departmental Ditties," Lahore, 1886, with inscription by the author; and most of the very limited first editions issued for purposes of copyright in this country. This is a collector's sale and is bound to attract a great deal of attention.

AT the sale of letters of Benjamin Franklin and others, from the library of the late William F. Laffan, at the Anderson Galleries November 30, very good prices were realized, 359 lots bringing \$19,662.50. Interest centered in the Franklin letters which were largely bought by Dr. Rosenbach. Some of the Franklin items and the prices realized were as follows: A.L.S., 1p. folio, Philadelphia, April 14, 1745, a fine letter ordering books, \$500; A.L.S., 2 pp. 4to, n. p., Dec. 5, 1748, to a debtor urging the necessity of paying his debts, \$500; A.L.S., 1 p., 4to, Philadelphia, July 3, 1749, ordering a book, \$690; A.L.S., 3 pp., folio, Philadelphia, April 22, 1787, to M. l'Abbe de la Roche, a fine intimate letter, \$950; 6 pages from letter book containing 11 A.L.S., 6 signed in full, 5 in initials, all dated from London, August 22, 1772, \$2,900, the highest price of the sale.

ORIGINAL illustrations by Joseph Pennell and the photo-engravings made from many of them were placed on exhibition last week at the Anderson Galleries. A notable gathering of art and booklovers attended the opening session, which was marked by an address by Robert Underwood Johnson, who paid tribute to the genius of the American artist. The exhibition is made up for the most part of the illustrations which appear in Mr. Pennell's book "Adventures of an Illustrator," just published. It also includes proofs and engravings showing every stage of the manufacture of the book from the manuscript to the bound volume. In addition there are many specimens of the earlier work of the artist, including the Panama Canal series, the Greek Temples, the Wonder of Work, the war drawings for the British and American governments, and illustrations for the books of Cable, Howells, James, Crawford, Hewlett and others.

IN an article on "Time, Tides and Taste" in *The Saturday Review* John Galsworthy says: "Save as museum pieces in the unvisited rooms of the Past, how very few books live! In the whole range of English literature down to 1800, who, except by professors and their pupils as part of education, is widely read? Shakespeare. Save for some dozen or so well-thumbed volumes, the others—even Chaucer, Bunyan, Milton, Dryden, Johnson, Defoe, Swift, Fielding, Jeremy Taylor—are but venerable names. Of all the great English writers, poets and novelists of the nineteenth century, who are now really *coram populo*? Dickens, Stevenson, and Mark Twain; with Shelley, Scott, Wordsworth, Jane Austen, Trollope, and Tennyson dipped into; and the readers of such as Byron, Hawthorne, Thackeray, Poe, the Brontës, Marryat, Charles Reade, Brownings, Blackmore, Artemus Ward, Whitman, Herman Melville, confined to a surviving book or two apiece. I speak not here of connoisseurs, students and bookworms, but of the reading public at large." Perhaps this is all true, and, if it is, what a debt we owe to the connoisseurs, bookworms and collectors for passing along the best of the literature of the past to posterity!

STANLEY MORISON, whose folio volumes on "Four Centuries of Fine Printing" and "Modern Fine Printing" have been published in the last two years by Benn of London, has now prepared a more popular-priced volume serving somewhat the same purpose and entitled "The Art of the Printer." The book is quarto size and contains half-tone reproductions of 250 title and test pages selected from books composed in the Roman letter and printed from 1500 to 1900. The books represented in the reproductions are practically the same as those represented in "Four Centuries of Fine Printing," which is now out of print. In this new volume the plates are half-tones and in the others there was a colotype process. While the effect of early books cannot be so well simulated in half-tones, the volume is a thing of beauty and of the greatest interest to students. To quote the preface:

"The following examples are offered to the amateur and practitioner of printing, in

the hope that they will be useful, not as models to be slavishly copied but as an inspiration toward the conception of new solutions of the essential problem of typographical style to achieve within what has necessarily become a narrow convention an individual and personal treatment."

Auction Calendar

Tuesday morning, December 15th, at 10:30. Books, maps and prints for extra illustration. (No. 383.) The Walpole Galleries, 12 West 48th St., New York City.

Tuesday afternoon, December 15th, at 2:30. Choice collection of mezzotints, color prints and etchings by popular masters of the art. (No. 1383; Items 222.) Stan. V. Henkels & Son, 1110 Sansom St., Philadelphia, Pa.

Tuesday evening, December 15th, at 8:15. A Kipling collection formed by E. P. Dutton & Co. (Items 172.) The Anderson Galleries, 489 Park Ave., New York City.

Catalogs Received

First editions, fine bindings, architectural, art books, engraving, color work, costume, etc. (No. 43; Items 156.) Dawson's Book Shop, 627 South Grand Ave., Los Angeles, Cal.

First editions of modern authors, forming Part 1 of a large collection recently purchased direct from the estate of John Quinn. (No. 89; Part 1, Items 274.) Schulte's Book Store, 80 Fourth Ave., New York City.

Miscellaneous books. Dunster House Bookshop, 26 Holyoke St., Cambridge, Mass.

Miscellaneous books, new and old. (No. 49; Items 616.) A. J. Huston, 92 Exchange St., Portland, Me. Scarce colour plate books in sport and natural history, costume, etc. (No. 86; Items 1440.) Henry Sotheran & Co., 43 Piccadilly, London, W. 1, England.

Monuments of printing, books produced by the earliest presses in Europe during the fifteenth and sixteenth centuries comprising choice examples of early illustrated books. (Items 90.) Heinrich Tiedemann, Den Linden 12, Berlin, W. 8, Germany.

Russland Ukraine und Krim. (No. 554; Items 1176.) Karl W. Hiersemann, Königstrasse 29, Leipzig, Germany.

Tobacco—books and prints about tobacco. (No. 171; Items 665.) N. Posthumus, Daendelsstraat 68, The Hague, Holland.

Autographs. (No. 5479; Items 445.) John Heise, 410 Onondaga Bank Bldg., Syracuse, N. Y.

A collection of first editions, including Anthony Trollope, Wilkie Collins, George Gissing, Rudyard Kipling, Andrew Lang, R. L. Stevenson, Oscar Wilde, John Masefield, etc. (Items 878.) John and Edward Bumpus, Ltd., 350 Oxford St., London, W. 1.

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Write your wants plainly, on one side of the sheet only. Illegible "wants" are ignored. To insure prompt replies each title should begin on a separate line. Grouped titles in a solid paragraph, excepting those by one author, not allowed. The WEEKLY is not responsible for errors. Parties with whom there is no account must pay in advance.

Objectionable books are excluded as far as they are noted.

In answering, please state edition, condition and price, including postage or express charges. The appearance of advertisements in this column, or elsewhere in the WEEKLY does not furnish a guarantee of credit. While it endeavors to safeguard its columns by withholding the privileges of advertising should occasion arise, booksellers should take usual precautions in extending credit.

BOOKS WANTED

William Abbatt, Tarrytown, N. Y.

Hempfield, David Grayson.
Art World, 1917-18; send list.

Adair's Bk. Store, 1715 Champa St., Denver, Colo.

Bennett, Hilda Lessways, Clayhanger.
Crothers, Gentle Reader.
Conrad, Chance; Lord Jim; Nigger of Narcissus; Nostromo.
Baldwin, James, Intro. to the Study of English Literature, vol. 1, Potter, 1883. Hinds & Noble, 1911.
Bonney, T. G., Volcanoes, Their Structure and Significance, Putnam, 1899.
Carpenter, S. W., Las of Water for Irrigation in Colorado, Lawrence, 1886.
Chandler, Frank W., History of the Novel Previous to the 17th Cent., Columbia Univ. Studies in Literature, 1899.
Clements, F. E., Research methods in Ecology, Univ. Pub. Co., Nebr., 1905.
Collins, F. S., Green Algae of N. A., Tufts College Press, 1909.
Conant, L. L., The Number Concept, Macmillan, 1910.
Clark, C. B., Sun and Saddle Leather including Grass Grown Trails, poems, Badger, 1911.
Davidson, C., The Origin of the Earthquakes, Macmillan, 1912.
Dowden, Edward, Studies in Literature.
Duncan, R. K., Chemistry of Commerce, 1907, Harper.
Fabre, J. H., Social Life of the Insect World, Century, 1912.
Galton, F., Hereditary Genius, Macmillan, 1914.
Huston, H., Right of Appropriation and the Colo. System of Laws in Regard to Irrigation, 1895, Chain & Hardy.
Lomax, J. A., Songs of the Cattle Trail and Cow Camp, Macmillan, 1919.
Mayer, A. G., Sea Shore Life, N. Y. Aquarium Nature Ser., Barnes, 1905.
Murray, John, Ocean, Home Univ. Series, Holt, 1913.
Rice, W. N., Poet of Science and Other Essays, Abingdon, 1919.
Smith, J. A., Report of the Development of the Resources of Colo., 1881 & 1882, Chain & Hardy.
Soddy, Frederick, Matter and Energy.
Townsend, R. S., A Tenderfoot in Colo., Dodd.
VanDyke, Henry, Studies in Tennyson, Scribner, 1920.

Adair's Bk. Store—Continued

Walpole, Horace, Castle of Otranto.
Whitehead, A. N., Introduction to Mathematics, Holt, 1911.

Adams B'kstore, Fall River, Mass.

Jonny-cake Papers, Hazard, 2.
Mr. Bindle, Jenkins.

Albany Public Library, Albany, N. Y.

Botta, Alan, Eastern Nights and Flights, Doubleday.
Garrard, F. J., Watch Repairing, Cleaning and Adjusting, Appleton.

Alcove Bk. Shop, 936 Broadway, San Diego, Cal:
Wason, Happy Hawkins, 2 copies.
Taylor, History of the Alphabet.

Aldine Bk. Shop, 205 S. 16th St., Philadelphia

History of Jefferson County, Hughes.
The Kirbys of New England.
God's Counterpoint, Beresford.
New Manual of Astrology, pub. McKay.
Awakening of Spring, etc., Wedekind, Boni.

Amer. Bapt. Pub. Socy., 1107 McGee St., Kansas City, Mo.

The Burthen of the Weeks; Around the Guns, James Black.

Amer. Bapt. Pub. Socy., 223 Church St., Toronto, Can.
Charles Omally, The Irish Dragoon.

W. H. Andre, 607 Kittredge Bldg., Denver, Colo.
Life and Letters of Huxley, by his son.

Argus Bk. Shop, 434 S. Wabash Ave., Chicago

Hoosier Holiday, Theodore Dreiser, 1st ed.

A. S. Arnold, Metuchen, N. J.

Books on Ancient Egypt, Hieroglyphs, Arts, etc.

Ashton & Major, 998 Quarrier St., Charleston, W. Va.

Canadian Magazine, Dec., 1894.

Green Bag, April, 1899.

Midland, Oct., 1895.

Overland, Oct., 1885.

Pennsylvania German, Oct., 1909.

Peterson's, Jan.-Aug., 1898, inclusive.

Baird & Crips, Lebanon, Tenn.

Sets, Parsons On Contracts, vols. 1, 2, 3, 6th to 9th eds.

BOOKS WANTED—Continued

- G. A. Baker & Co., 247 Park Ave., New York**
Brown, W. H., Portrait Gallery of Distinguished American Citizens, Hartford, 1845.
- Wm. Ballantyne & Sons, 1409 F. St., N.W., Washington, D. C.**
Smith, Self-Instruction in Navigation.
Bulwer-Lytton, Paul Clifford.
- Baptist Bk. Store, 204 Browder St., Dallas, Texas**
Benedict, Erasmus C., Hymn of Hildebert.
Butler, Wm. A., Letters on the Development of Christian Doctrine, Reply to Cardinal Newman.
Benson, Best Hymns of the Church.
Bliss & McAlester, Excavations in Palestine.
Christian Life and Song, Mrs. Charles.
S. W. Christopher, Hymn Writers and Their Hymns.
Comba, Historie des Vaudois.
Mrs. R. J. Dye, Bolenge.
Davis, M. M., Exploitation of Pleasure.
DeBlois, Austen K., & Banres, L. C., John Mason Peck and 100 Years of Home Missions.
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Diaz, Chronicles of Stinespelt Family.

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Revie Hispanique, 1914 to 1924.
American Journal of Archaeology, 2nd. series, vol. 21-28.

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Virginia Magazine of History and Biography, April, 1921, 2.
Darkness & Dawn, England.

The Holliday Bkshop, 49 E. 49th St., New York
Falckenberg, Richard, History of Modern Philosophy.

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Chalkley, Lyman, Abstracts from the Chalkley Records of Augusta County, Virginia, 3 volumes.

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Books on Fine Prints and Their Values, by Slater, published London, 1924.
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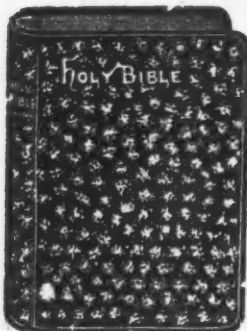
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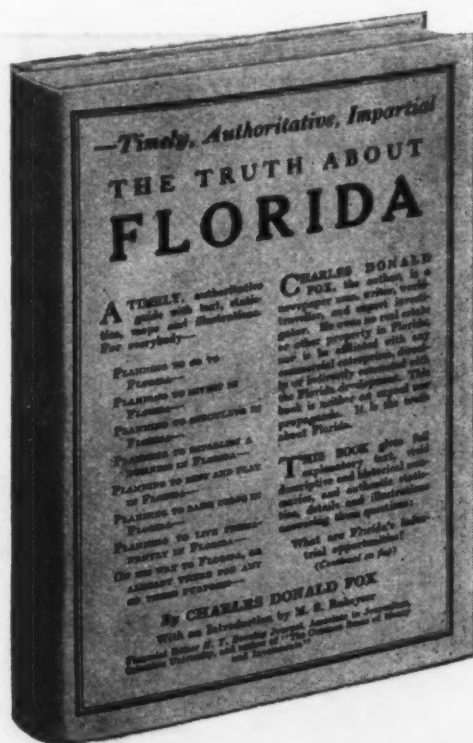
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